



[00:00](#)

All right. All right. It's time to find some affiliate programs and we're going to jump right in and talk about the ways that you can find different affiliate programs. Now, there's a key takeaway. I'm going to repeat this at the end, but the key takeaway here is here, I want you to find one program to start with. I'm not saying you have to only promote that for months. We'll go find one, sign up and get those links up. Figure out a promo for it. Do that now. All right, do that now. Don't try to find a bunch. Don't try to get a list of 10 and make this perfect. Let's get something up quickly. All right, we're going to take fast action. You know what's the Facebook motto? Move fast and break things. That's what we're going to do, so I just don't want you to be intimidated.

[00:47](#)

Go through this. Okay. I've got to find 20 programs before I can start. Now you're going to start quickly. All right, so that's a key takeaway. Before we get started, I'm going to repeat that at the end. So where do you actually look? Well first you can start on their site, start on their website.

[01:04](#)

1. Website :

[01:05](#)

You know, typically you've got a website here and I will say that that's a good, that's a dinosaur apparently. Maybe you've got some stuff over here, some stuff here, and then down here you'll see some links. Easiest way, control F, command F, you know, whichever device you're using, the word affiliate, the word referral, the word partner, the word program, those four. If you can't find something with those four, they don't have an affiliate program. And I'm going to show you in a future, a future, a lesson here, what to do if they don't have an affiliate program.

[01:49](#)

But that's the quickest way to start. Sometimes that they don't have a link. They have an Faq link up here somewhere. Go to their Faq link and see if one of their frequently asked questions. It probably is, if they're reputable companies, do you have an affiliate or referral or partner program? Go look that up in their Faq. So look it up on their site. And if they, if those two fail, contact them, that will be the start. There's a chance that they might have one, they just don't make it public. They kind of like you to actually have to reach out to them, which I get. There's value in that to actually, because then the people you do get are a little bit more qualified. You don't get the some of the riff raff quite frankly, but if you reach out to them and they say, yes, it's here, go sign up, boom, you're in.

[02:36](#)

And if they say no they don't, and again we've got a module coming up are less lesson coming up where I show you what to do in that, so just stay tuned for that. The second one, if all else fails.

[02:48](#)

2. Google

[02:50](#)

Now, I mean two things by that one, Google the name of the company and then the word affiliate program. You might find their affiliate program page like that and it might just be hard to find on their website. The other thing is you might find that there's this discussion in a community where they're saying is they're an affiliate program for, you know, x, Y, Z Co. And that might lead you down that path as well. The other thing you can do with Google that's great is, you know, uh, people are asking you all the time for a recommendation for say desks. All right, I get asked that periodically.

[03:29](#)

You know, I have a really cool, you know, stand up desks that's adjustable and it's big but not too big. It's good looking. And once a month people were like, well, what kind of desk do you use? You know, I'm not a desk guy, I'm not like an office supplies expert, but I tell them and I go, I actually have it saved now and up notepad doc that I actually have the link saved to the type of desks that I have. And so there's an example where I'm like, okay, I, you know, I'm not an expert on desks, but let's just say that maybe I, maybe I didn't. Maybe, I dunno, you know somebody asked me for sitting desk, I don't have a sitting desk. I never sit at my desk. All right, but if somebody needed a sitting desk and they were asking me for some sort of a recommendation, so weird example, but I might just Google like desk affiliate programs and find a good affiliate program or if I just wanted to link two desks for you know on on a website, I don't know, funky example, but you get the idea, you could look up and say like are there affiliate program for a starting a blog affiliate program for shoes, affiliate program for whatever.

[04:41](#)

An example of that is, the best I can come up with is there are, there are some times there in addition to Amazon or Zappos, there are networks, not affiliate networks we're going to talk about next, but there are networks, there are retail sites that you may not think of that are good place to recommend for a variety of products like desk warehouse. I made that one up as an example and I would never, I don't know desk warehouse, I just made it up, but if there is a website and they have a good affiliate program, I can recommend that even though I don't have any experience with it, I'm just going to, I'm going to read the reviews of phones. They don't have like a two star rating. I can feel confident saying, hey, if you're looking for a new desk, click this link. Boom, done. Kind of a funky example, but I have used that before like I need, I need a recommendation for this product. Let me Google it and just see. The next one like I just said is networks.

[05:39](#)

3. Networks :

[05:42](#)

Now I'm gonna write down four here in a second. In affiliate network and affiliate network is essentially what it sounds like. It is a network that have different companies, sometimes thousands upon thousands of companies within a network and you are signed up with the network. You are promoting the individual company, but it's through the network. So instead of having a link to this specific to the company, like you're not going to have a link that is using Michael Hyatt for example. You're not going to have a best year ever sloppy handwriting. Sorry, you're not going to have a best year ever. Dot me Link. Best you ever. Dot me forward. Slash Joe Smith. That's not going to be your link. It's going to be, you know, share a sale. Just one of the networks I'll mention in a minute.com forward slash Oh, I forget, I think it's the merchant id. So it's like we'll say one, two, three, four, five, four slash some other stuff.

[06:53](#)

I mean, it goes on and on. It's a long flipping URL. And so with a network, you're going through sheriffs on another benefit to the company and the benefit to you, the benefit to the company is, well, they have exposure to all this network's affiliates and they can reach out to them and they are able to, um, you know, interact with those affiliates and it's easy for you to find them. The benefit to you, especially when you're starting out, is if you're probing four or five things, instead of getting a bunch of \$10 checks and \$20 checks, which usually there's like a \$50 minimum, those add up, you get 56 bucks from sheriff sale that month instead of a bunch of little checks. The other benefits you is, you know, everything's right there in one dashboard. You don't have to log into 10 different places.

[07:39](#)

Another benefit to you is that you can, it's a little bit more trustworthy. If you're, you know, you're starting out, maybe this company you want to promote their small, I don't know, it'd be they promoted you and you're going to promote them and you just don't know if they're going to be honest. You know, that's just, that is a concern. Uh, you can trust them more when they're on a network. So you have the backing of the network is one of the benefits to you. Now there's four networks that I recommend I just mentioned. Share sale, Amazon. Well, let me go back to shareasale. Shareasale is really known, although they've, evolved, they were initially known as more of like a small retailer. So retailers that most people have not heard of, like we've all heard of Walmart, we've all heard of target, we've all heard of apple.

[08:29](#)

But retailers like, you know, I'm gonna make this up here, like Joe's barbecue supplies. What's Joe's barbecue supplies, very niche boutique, you know, boutique offerings, things like that. They sell in a cloth diapers. They so flip flops for people with big feet, but it's evolved and there are some major companies on share sound now, some absolutely huge companies. I know the CEO, uh, I believe in them that if of all the affiliate networks, the one that I have the most personal experience with and can honestly recommend, like you're going to be taken care of, is share sale. And we have links to all these networks under the video, by the way. So don't worry about that. You don't have to go Google and they're right under there. And some of them were affiliate links. Um, what would you think they'd be anyway, we share sale has evolved.

[09:20](#)

I highly recommend them and it's a great place to find things to promote. You can sort by the EPC, which we'll talk about. You can sort by, you know, which basically earnings per click, it's a great metric. It's the only metric that really matters. You can sort by all of these things. Sheriff's sale. The second one, Amazon, Amazon associates like we talked about in the, uh, the history of affiliate marketing. You know, there's this called associates. Highly recommend them as well because it's easy and it's trustworthy for the end user. If you're promoting a book, it's just easy to go grab a link, you know, if you're promoting whatever, it's just easy to go grab a link, not going to make a ton of money off of them as I'm, most people aren't. But it's one of those things like if you're going to mention a book, it takes 20 seconds to grab the Amazon link.

[10:05](#)

I don't know about you, but if I can sell even for books and make, we'll just say a dollar, each 20 seconds is worth \$4 to me, you know, uh, I, I make a lot of money for, you know, per our coaching and consulting companies, I do not make \$4. What's that for? I do not make a dollar every five seconds. I can promise you I wish I did, but I don't make a dollar every five seconds on the average amount of work I do. So it's a, it's an easy way to make four, five or you know what? Sometimes they still 15, 20 books. When I put a quick Lincoln and you know, again as a dollar a second is essentially what it amounts to. It's super easy. There's no reason not to do the next one. Cj, cj.com if you want to just go the regulator Commission junction, uh, it's another sheriff's sale.

[10:53](#)

It started off meaning it's exactly the same model but started off as more of a bigger company thing then. Then sheriff sale, it's evolved as well. And I recommend that I don't have as much experience with them. I don't, I don't think I promote anything through them at this time. But I have had a couple of clients who were on there. They have their affiliate programs on there. So not much experience with them personally, but my limited experience and everything I've heard, I guess, see this is where I can say I don't have a lot of experience, but I've talked to many people who've had good experiences with them so I can recommend them to you. And then the last one, click bank. So share a sale is retail. Amazon is everything. A Commission junction is more again of the retail, but there is some lead gin, some lead generation, some things that you know, more like financial stuff.

[11:47](#)

Sheriff's dough has a little bit of lead Gen as well. And then clickbank is digital products. Now this is info products. It's um, you know, this course could be on, on clickbank for example. Uh, you know, you have a, an Ebook, you know, a bigger ebook that's on about a niche topic that could be on, on Click Bank. A lot of courses are on clickbank. So clip, I think of Clickbank for your Internet marketer, info product type stuff. So those are the four networks you can, three ways to find affiliate programs. Here's the other one. Didn't even think about this one until literally just now. Just now ask people, what programs are you promoting? What's converting? What's, uh, what programs do you promote for good companies that are treating your customers well? Your list? Well, so look on the site, look down there and the, you know, the navigation or the Faq or in the search for the word affiliate referral partner, stuff like that program. Ask

them, contact them through their form or their email. Hit him up on social media. It's another one, or at that one.

[13:01](#)

Um, actually, you know, it's funny then I would forget that until just now when the very first affiliate Promo adverted outside of Amazon was Michael Hyatts five days to your best year ever. And that all happened because I tweeted Michael so crazy. And then I just remembered that now. But yeah, you know, social ask hit him up on social media. Do you have an affiliate program? Simple as that, and we'll cover again what to do if they say no. So Google is next. The different networks asked around, use social media. Those are some ways to find affiliate programs. I'll see you in the next lesson.